

An aerial photograph of a village at sunset. The sun is low on the horizon, creating a bright glow and long shadows. A church spire is prominent in the center of the village. The foreground shows a road and some buildings. The sky is filled with dramatic, dark clouds.

The Holderness & Hornsea
GAZETTE

Serving your community since 1910 – still proudly independent

About the **GAZETTE**

- ***The Holderness & Hornsea Gazette* is an independent, locally owned community newspaper and media platform established in 1910**
- ***The Gazette* is committed to and cares deeply about its community – not clickbait**
- **It has two weekly editions (cover price 75p), one covering Withernsea and South Holderness, and another serving Hornsea and North Holderness**
- **The Gazette covers news, features and grassroots sport from across the region as well as leading clubs from further afield, including Hull City, Hull KR and Hull FC**





The **GAZETTE** has close links with

- East Riding Council
 - Seaside FM
 - The Hull Story
- Southgates Accountants
- Withernsea Blue Light Weekend

Our audience

- 6,500 weekly printed copies, sold in newsagents and grocery stores across the region
- Newly launched (March 2024) online edition hosted by Pocketmags
- Estimated weekly print readership 26,000, monthly online reach in excess of 40,000
- Loyal and long-established readership



Print advertising

An aerial photograph of a large, calm lake in a rural landscape. The lake is surrounded by green fields and some buildings. The sky is filled with dramatic, cloudy light, suggesting a sunset or sunrise. The overall scene is peaceful and scenic.

- **Full back page: £900**
- **Full inside page: £760**
- **Half page: £380**
- **Quarter page: £200**

(exclusive of VAT)

Online advertising



Website homepage top banner (rotating):

- Monthly: £200
- Fortnightly: £120
- Weekly: £75

Advert banner embedded in all newly added online stories (minimum 7 per week) and weekly email newsletter:

- Monthly: £100
- Fortnightly: £75
- Weekly: £45

Business directory (four-week deals):

- Large - 10cm x 2-column print ad + online: £30
- Medium: 5cm x 2-column print ad + online: £17
- Small: 5cm x 1-column print ad + online: £10

(exclusive of VAT)

Distribution

The Gazette is sold in newsagents and supermarkets across a wide area of East Yorkshire, including the main towns of Hornsea, Withernsea and Hedon and numerous rural villages



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